

HISTORIA

the BOUTIQUE HOTEL
NILE CRUISE

TIMELESS WATERS INITIATIVE

Sustainability Management Plan 2025



Agenda

- Historia Factsheet Purpose
- Scope
- Definitions, Terms & Abbreviations
- Vision

A. Sustainable Management Plan

A1. Implement a sustainable management plan

A2. Legal Compliance

A3. Employee training

A4. Guest satisfaction

A5. Accuracy of promotional material

AG. Local zoning, design and construction

A7. Interpretation

A8. Communication strategy

A9. Health and Safety



B. Social Economic

B1. Local Employment

B2. Fair Trade

B3. Local Entrepreneurs

B4. Respect local population

B5. Exploitation

B6. Equitable hiring

B7. Employee protection

B8. Basic Service

C. Cultural Heritage

D. Environmental

E. Sustainability Goals 2025



Technical Information & Facilities

Historia the Boutique Hotel Nile Cruise is a Luxury Nile Cruiser of 1,100 tonnage, 73 M length, 14 M width, and 1.2G M depth.

Category	5*
Classification	Luxury
Build	2021
No. of keys	48
Restaurants	Main and Sundeck
Bars	Main and Sundeck
Facilities	Spa / Gym / Plunge Pool / Bazaar
Convenience	Elevator / Wheelchair lift
Cruise	Monday to Friday – Luxor to Aswan Friday to Monday – Aswan to Luxor



A Sustainability Roadmap was well planned at the pre-opening stages of the vessel. The (re)construction of Historia can be seen as a recycling effort of an old cruiser instead of destroying the old vessel and build a new one.

- Historia has an effective staff awareness for sustainability at all levels
- Historia has implemented a guest towel & linen use program for the guests to be part of our sustainability commitment.
- A recycling program (paper / plastic / cardboard / oil / glass) has started and will be monitored to calculate options for reduction.
- Energy consumption is monitored per cruise and per month in order to monitor and manage the resources and manpower more efficiently while maintaining the required Luxury quality and service.
- On construction, Historia installed water savers for all toilets and infrared water taps for the public toilets.
- Approximately 95% of the lighting of Historia in public areas and guest rooms have been installed as LED / CFL, including the external lights of the vessel.
- To encourage the guests to save energy, an energy efficient keycard system has been installed. When the guest leaves the room and removes the card, the electricity is cut.



Historia Green Team

CEO	Mr. Amro Said
Director of Operations	Mr. Omar Youssef
Finance	Mr. Mustafa Ramadan
Boat Manager	Mr. Said Sayed
Executive Asst Mgr	Mr. Khaled Fahmy
Kitchen & Culinary Events	Chef. Mahmoud Nabil
Engineering	Eng. Mohamed Hatem
Housekeeping	Mr. Fakhoury Meglaa
Sales	Mr. Gameel Mahmoud
Stewarding	Mr. Hassan Labib
Marketing	Mrs. Manar Ali
Quality	Mrs. Amina van Baarsen
Food Safety & Hygiene	Mrs. Fatma Mustafa



Purpose

- The primary purpose of the Sustainability Management Plan is to guide decision making, management and the daily operations in a sustainable manner.
- To develop the operation in a sustainable manner considering the environmental, socio-cultural, quality and health & safety issues.
- To demonstrate management commitment to comply with the environmental laws and regulations of Egypt.
- To develop a monitoring and self-audit program to ensure compliance to the Sustainability Management Plan and relevant environmental legislation and the early detection of any significant environmental impacts from the activities of the operation.
- To outline mitigation measures to minimize the impact of the operation on the surrounding environment.
- To present mitigation strategies and actions for the control of pollution, waste minimization and resource conservation by effectively practicing Reduce – Reuse – Recycle wherever possible.
- To establish a framework for environmental management to ensure the implementation of the identified mitigation measures.
- It is not intended to be exhaustive; it is considered the minimum standard acceptable to Historia, the Boutique Hotel Nile Cruise.

Scope

The scope of the Sustainability Management Plan covers all activities at the Historia, the Boutique Hotel Nile Cruise and its integration with all colleagues, guests, business partners, owners, suppliers and other stakeholders and the environment at large.



Definitions, terms & abbreviations

Term	Meaning
SMP	Sustainable Management Plan
Sustainable	Development that meets the needs of the present without compromising the ability of future generations to meet their own needs
Environment	Surroundings in which an organization operates, including air, water, land and natural resources, flora, fauna, humans and their interrelation
Environmental Aspect	Element of an organization's activities or products or services that can interact with the environment
Environmental Impact	Any change to the environment whether adverse or beneficial, wholly or partially resulting from organizations environmental aspects
Historia	Historia the Boutique Hotel Nile Cruise
P&P	Policies and Procedures



Vision

“Koeíe/y anb /Ge enrízonmen/: ouz zesponsíbí/í/y anb eommí/men/s”

- While a global economy offers considerable opportunities for development, it also gives us special responsibilities. As a major employer, Historia is firmly committed to setting an example in its relations with host communities and the natural environment.
- Now more than ever, we are faced with the challenge of ensuring that our development respects the earth and its inhabitants. Historia is meeting that challenge by committing to the Green Globe Sustainability Certification Program.
- For sustainable development with employees and to promote tangible initiatives that respond to that need.
- Our sustainable development philosophy can be summed up in a single sentence – ensuring that growth and development always represent an opportunity and never a danger for our employees, guests and the environment.

For Historia, Responsibility & Commitments means; playing an active role in society, protecting the environment and developing a spirit of solidarity.



“B/ayíng an &e/íre Wo/e ín Koeíe/y”

Promoting local development:

- By leading the fight against poverty through our business agreements like offering fair trade products whenever possible.
- By sharing our commitments with our business partners, notably by asking suppliers to sign the Sustainable Procurement Charter.
- By forging partnerships with local communities like contracting local entertainment programs.

Protecting vulnerable and abused children:

- By training employees to eliminate child abuse by helping them to identify and respond to situations in which there is a risk of trafficking.
- By involving our partners and suppliers in our commitment.

Supporting and promoting balanced nutrition:

- By encouraging guests and employees to adopt a healthy, balanced diet through menu engineering.
- By actively inviting guests to inform us about dietary requirements and requests.
- By offering Vegan and Vegetarian menus upon request.



“Bzo/ee/’ing /Ge Fnrízonmen/”

Limit our energy consumption and our impact on climate change:

- By integrating the notion of total cost and by considering energy savings when deciding on spending projects.
- By rapidly reacting to solutions that effectively reduce energy use.
- By helping to identify new ways to limit our energy and climate footprint.

Conserve water resources:

- By being aware of local water supplies and implementing measures to considerably reduce consumption in the event of scarcity.
- By involving teams in finding ways to conserve water.
- By testing innovative solutions designed to reduce consumption
- By promoting the use of washing, cleaning, sanitizing, and personal hygiene products that are more respectful of water resources



Manage waste:

- By using local recycling channels as much as possible within the logistic limitations in Egypt.
- By reducing the amount of waste produced in spending projects
- By ensuring that the hazardous waste we produce is eliminated through channels that are capable of safely processing toxic materials.

Protecting biodiversity

- By raising employee awareness of the importance of biodiversity in the natural world for people as a source of medication and food and a means of preventing epidemics.
- By considering biodiversity concerns in our consumption of wood, fish, plant-based products and other natural resources.
- By raising guest awareness of the richness in habitats, flora and fauna in the Nile that qualifies the Nile River to be a focus for conservation of biodiversity in Egypt.
- By securing and not obstructing the free flow of the Nile.



The Historia Sustainability Management Plan

encompasses 4 key areas :

1. Environmental – to be actively involved in conserving resources, reducing pollution, conserving biodiversity, ecosystems and landscapes.
2. Socio-cultural – to be involved in corporate social responsibility actions, community development, local employment, fair trade, support local entrepreneurs, respect local communities, implement a policy against commercial exploitation, equitable hiring, employee protection and that Historia does not jeopardize the provision of basic services, such as water, energy or sanitation to neighboring communities.
3. Quality – any activity that can sustain itself economically through creating competitive advantages within the industry with inspired service that not only meets, but exceeds guest expectations, it continues to the economic well-being of the surrounding communities through local ownership, employment, buying local products etc. A sustainable business should benefit its colleagues, guests, suppliers and other stakeholders.
4. Health & Safety – Historia complies with all established H&S regulations and ensures that both guest and staff protection instruments and regulation is in place. Certificates are in place like: NFSA and RSI



A. Sustainable Management Plan

A1. Implement a Sustainable Management Plan:

Historia shall establish and maintain the SMP, complying with the requirements included in this section. There are several elements that make up the SMP. These elements are shown in figure 1.

Historia shall formulate Policies and Procedures that:

- Are appropriate to the nature and scale of the organization's activities
- Are aligned with the 4 key SMP areas i.e. environmental, socio-cultural, quality, H&S issues
- Include a commitment to continual improvement of the SMP
- Include a commitment to comply as a minimum with the current applicable legislation, regulations and other requirements to which the organization subscribes
- Provide a framework for setting and reviewing SMP objectives and targets
- Are documented, implemented, maintained and communicated to all employees
- Are available to all interested and affected parties and stakeholders
- Are reviewed periodically to remain relevant and appropriate to the organization's SMP



A2. Legal Compliance:

Historia is licensed according to the Egyptian Law and in compliance with all relevant international or local legislation and regulations, including health, safety, labor and environmental aspects and insurance policies and other guest- and staff protection instruments are up to date and in order.



A3. Employee Training:

Employee hiring, training, annual appraisal and performance review, at Historia are in line with the corporate competencies and competency models.

Competencies and competency models are designed to define the skills, knowledge and attributes that make organizations and individuals successful. Once competencies are identified, people with these competencies can be recruited and where necessary trained and developed. This builds an organization of successful colleagues who can deliver boutique business goals and executing strategy.

While competencies may enable people to achieve success, they alone do not ensure success. We see people who are competent but do not deliver business results or vice versa. In other words, only assessing people against competencies is not enough. We measure their achievements against the desired business goals within their roles.

At the same time, competencies provide the link between organizational vision, behavior, output and results and are the foundation for recruitment, selection, performance management development and success planning.



A4. Guest Satisfaction:

At Historia, guest satisfaction is supported by the Quality Department. It helps Historia focus on continuous improvement and long-term sustainability. It works with all departments and areas of the business to ensure that guests are always the priority by having a system in place that allows them to measure guest satisfaction and to respond on the spot when guest expectations are not met.

Besides guest satisfaction, we also review and monitor internal quality performance with the following tools: online review monitoring and engaging (ReviewPro), inside audits, outside audits, guest comment cards, online platforms like Google, TripAdvisor, Expedia and Booking.com as well as all social media channels.

A5. Accuracy of Promotional Materials:

All communication regarding promotional material at Historia goes through the Sales and Marketing team and is in line with the Brand Standard and guiding principles, local regulations and cultural forms.

AG. Design and Structure:

The entire outside glazing of Historia is made of Triplex Glass, keeping heat and sunlight out of cabins and public areas.

All toilet units in guest cabins and public areas are equipped with a dual flush system, saving at least %25 of water usage.



All shower heads in guest cabin bathrooms are sustainable/eco-friendly in order to save water usage.

In order to efficiently manage guest cabin energy consumption, the cabins are equipped with a GRMS system.

For further control of energy consumption, every cabin is equipped with an energy-saving key card switch with automatic power off and LED indicator.

In all cabins and public areas, LED lights are installed.

A7. Interpretation

Guests are informed about the local environment, culture and cultural heritage through various means. For example: on every cruise, an ‘Egyptian Night’ and a ‘Nubian Night’ is organized with local entertainment, music and instruments, dance, Egyptian food and traditional clothing.

As Egypt is predominantly a Muslim country, guests are made aware of the local culture and celebrations and mainly during the holy month of Ramadan.



A8. Communication Strategy

We communicate with our guests and visitors to the Historia and the website in a comprehensive manner. Implementations, plans and strategy for a sustainable operation are clearly defined as well as involvement with the local community and other charity work. The sustainable operation involves guests as well.

For example, every room has a 'linen tent card' for the guest to be used if they want the linen to be refreshed. The same goes for the 'towel tent card' in the bathroom. Only towels, thrown on the floor, will be refreshed.

This way we give the guest the opportunity to play a direct role in water and energy conservation.



Stakeholder Engagement

Date	01-01-2025	Created by:	Amina van Baarsen	Last reviewed:	15-05-2025	Reviewed by:	Amina van Baarsen
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Stakeholders

	Stakeholder	Comment	Communication means	Language
1	Owner / Investors	Board of Directors	Online – Email – Quarterly Meetings	Arabic – English
2	CEO	Chief Executive Officer / Owner	Online – Email – Phone – Weekly Mtg	Arabic – English
3	Guest	In house and potential	Online – Email – In Person	English
4	Management	Cluster and onsite	Daily contact and Weekly Mtg	Arabic
5	Staff	Onsite	Departmental Briefing – Notice Board	Arabic
6	Third Party Service	Spa, Boutique, TA	Designated contact person – FC	Arabic
7	Community	Luxor & Aswan	Designated contact person – CEO Sec	Arabic
8	Suppliers	Cairo, Luxor & Aswan	Designated contact person - Purchasing	Arabic
9	Local government	Cairo & Luxor	Designated contact person - FC	Arabic

Communication types and methods

Click on the [requirement number](#) links to go directly to the guidance for that requirement.

Communication/message	Stakeholder group	Delivery method	Languages
Communication of health and safety, quality assurance and crisis management policies.	2, 4, 5, 6	Weekly meeting	Arabic / English
Training on health and safety, quality assurance and crisis management policies.	2, 4, 5, 6	Weekly meeting / Email	Arabic
Accessibility information.	2, 3, 4, 5, 6, 7, 8, 9	Action Plan and forwarding by designated contact person	Arabic / English
Public sustainability document	1, 2, 3, 4, 5, 6, 7, 8, 9	Online publication, email, Quarterly meeting	Arabic / English
Seeking feedback.	3, 5, 6	Personal approach with the possibility to anonymous feedback	Arabic / English
Inviting community feedback.	7, 8	Designated contact person – personal approach	Arabic
Respecting local indigenous peoples.	1, 2, 3, 4, 5, 6, 7, 8, 9	Policy publication, email	Arabic / English
Employment terms and conditions.	2, 4, 5	Weekly meeting / departmental meeting / notice board	Arabic
How staff can raise concerns and make complaints.	2, 4, 5	Anonymous feedback / staff spokesperson	Arabic
Personal grievance procedure.	2, 4, 5	Anonymous feedback / staff spokesperson	Arabic
Disciplinary procedure.	2, 4, 5	Anonymous feedback / staff spokesperson	Arabic
Reminders about using less energy.	1, 2, 3, 4, 5, 6	Operation notices / Active monitoring	Arabic / English
Reminders about using less water.	1, 2, 3, 4, 5, 6	Operation notices / Active monitoring	Arabic / English
Reminders about reducing waste.	1, 2, 3, 4, 5, 6	Operation notices / Active monitoring	Arabic / English
Responsible guest guide.	3, 4, 6	Weekly meeting / personal approach	Arabic / English
Responsible hospitality guide.	3, 4, 6	Weekly meeting / personal approach	Arabic / English
Local information, suggestions and tips	3, 6, 7, 9	Designated contact person / personal approach / Info book	Arabic / English
How guests can report child exploitation and abuse.	3, 4, 5, 9	Reporting to Reception / Contact local govern	Arabic / English
Staff sustainability training.	4, 5, 6	Internal and external training program	Arabic
Human rights statement for suppliers.	4, 8	Online / email / designated contact person	Arabic
Linen and towel reuse policy.	1, 2, 3, 4, 5, 6	Operation notices / Active monitoring	Arabic / English
Information about how to separate waste.	1, 2, 3, 4, 5, 6	Operation notices / Active monitoring	Arabic / English



A9. Health & Safety

Historia follows strict environmental Health & Safety laws, regulations and procedures to conserve and protect the environment and creates a safe workplace where we bring the best out of our colleagues whilst avoiding risk of injury.

Staff are appropriately trained to make them aware of the health & safety issues while working and guests are made aware of hazards by using appropriate signage and other form of communication, like life vests in the wardrobes and safety instructions on the inside of the entrance door. Purchase and operating policies are in place for all mechanisms, equipment and facilities that they be as environmentally friendly as possible: low emission and consuming minimum energy.

An experienced on-board team of engineers and technicians maintain the facilities and equipment so that there is a constant check on them being in good working condition. All necessary and mandatory safety requirements are in order like risk assessment and PPE.

Local Law Enforcement agencies, Ministry of Health and Ministry of Tourism frequently visit the vessel, announced or unannounced, to ensure all emergency systems are in order. There are internal and external audits conducted for Food Safety & Hygiene to ensure that everything is up to standard. HaCCP training and audits are conducted to ensure compliance with the Food Safety Management System. New food handling staff are trained in safety and procedures and must undergo a mandatory HaCCP course in food handling.



B. Social / Economic

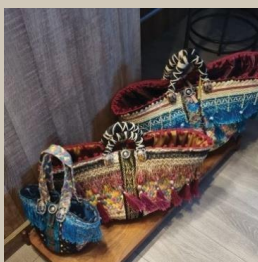
B1. Local Employment

Historia proactively supports the recruitment and development of Egypt nationals within Egypt at the managerial level and support function, with a view that Egyptian nationals may, will be, monitored and guided to, grow and move into leadership positions. The element of local employment is supported by:

- Equal employment opportunity policy
- Business conduct and ethics policy
- Recruitment and selection policy

B2. Fair Trade

Historia prefers the use of Fair-Trade products, where possible. Tea and coffee are Fair Trade and decoration pillows and runners in the cabin are local, handmade items. Local handmade items are also sold in the Boutique Shop onboard.



B3. Local Entrepreneurs

Historia is established as a Boutique Hotel Nile Cruise and is bound to provide luxury upscale service. The purchasing department of Historia is working with as many local suppliers as possible while keeping the high standard in mind. Historia concept is designed to bring awareness to the guest concerning: culture, history and traditions.

B4. Respect Local Population

As stated earlier; Egypt is predominantly a Muslim country and as such, guests are made aware of the local culture. Information about religious holidays, clothing requirements and local traditions is provided through social media, tour guides and books

B5. Anti-Exploitation

Historia is in strict compliance with national law on the regulation of labor relations. Hence, appropriate policies are in place against the employment of children, sexual harassment and exploitation.

The element of exploitation is supported by:

- Equal employment opportunity
- Business conduct and ethics
- Recruiting and selection practice



Historia has a Child Protection Policy, with the purpose to protect children and young people withing the operation of Historia, the Boutique Hotel Nile Cruise whether they are guests or trainees. The policy provides all employees with the overarching principles that guide our approach to safeguarding and protecting.

We recognize that:

- Welfare of children is paramount
- All Children, regardless of age, disability, gender, racial heritage or religious beliefs have a right to equal protection from all types of harm or abuse.
- Working in partnership with children, young people, their parents, careers and other is essential in promoting young people's welfare.



BG. Equitable hire

Although Historia would like to promote diversity and equality on all levels of business, it must be considered that Historia is a vessel. Historia therefore has made the decision to hire only male applicants to work on board. In a way, this is a policy to prevent sexual harassment (or the misinterpretation of it) in a confined working space.

Historia recruitment and selection policy is non-discriminatory. All positions are filled based on competence. Historia adheres to all local laws and regulations concerning labor laws. And offer conditions and wages superior to the minimum requirements.

B.7 Employee Protection

Salaries and benefits exceed national regulations and all payments required by law into insurance and holiday funds are made on behalf of all employees. Week hours and working hours do not exceed the legal maximum established by labor law, but being a hospitality industry, at times a need might arise to work additional hours. Colleagues are accordingly remunerated as per the policies outlined.



C. Cultural Heritage

The Historia Team is trained to guide guests towards the cultural sights and events. Entertainment and dinner events are held in the tradition of the cultural heritage of Egypt and Nubia, focusing on music, dance, food, clothing and decoration. The Upper Egypt cultural heritage is a KPI for Historia, therefore the experience offered to the guests is emerged in history. Historia main motto is “Sail through Time”.

Historical and archaeological artifacts are not sold, traded, or displayed. Historia complies with laws, standards and regulations concerning the protection of historical sites and cultural heritage.

Historia places great emphasis on being a part of the local environment in regard to cultural and social activities, as well as incorporating the use of local food and competencies from local businesses, we take great pride in our vast network and spend a lot of time and energy explaining our collaboration with local suppliers and businesses to interested parties.



D.Environmental

Historia realizes that Environmentally Preferable Purchasing helps to “buy green” and in doing so uses the buying power to stimulate market demand for green products and services without sacrificing price or performance.

Highlights:

- We minimize our output of printed matter and prefer to communicate through WhatsApp (which is CO₂ neutral).
- Using local suppliers, reduces the impact of transportation. For supplies, that need to come from Cairo, Historia works together with a Luxor Hotel to arrange combined transportation.
- Our suppliers often bring their products in crates and cases, which are reused and taken back. Every attempt is made to increase the awareness of the suppliers.
- Refrigerator and freezer temperatures are measured and monitored on a constant basis by the Culinary Team and Food Safety & Hygiene auditor. Energy usage is specified and recorded.
- All cabins need a key to turn on lights, therefor the electric appliances are turned off when guests are not in the room.
- LED lights are used throughout the vessel and as external lighting, using far less energy than halogen bulbs and last up to 50 times longer than incandescent bulbs.



- Bed linen, duvets and towels that are too worn for guest use, but still usable, are donated to charity.
- No disposable cutlery or utensils are used on Historia.
- An active system is in place to detect, report and repair leaking toilets, faucets and showerheads in guest cabins between Housekeeping and the Engineering Departments.

Etc.

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Etc.



At Historia, the Boutique Hotel Nile Cruise, we understand that sustainability is an ongoing journey, therefore the Sustainability Management Plan will be reviewed annually. Our Sustainability Management Plan is supported by the following Policies and Procedures along with other supporting documents.

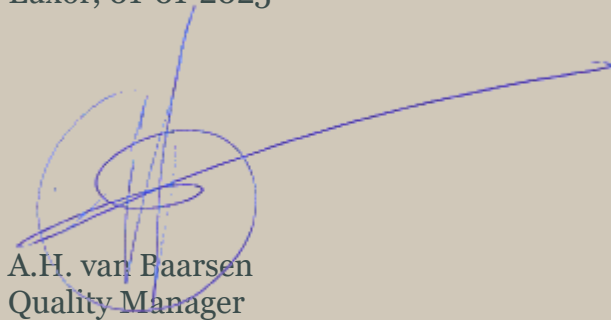
- Anti Bribery Policy
- Biodiversity and Wildlife Policy
- Child Protection Policy
- Community Engagement Policy
- Environmental Policy
- Health & Safety Policy
- Purchasing Policy
- Quality Assurance Policy
- Sustainability Policy



E. Sustainability Goals 2025

- Reduce overall energy consumption by %20 in 2027
- Finalize implementation of energy efficient lighting on board
- Reduce water consumption in operation by %15 in 2027
- Implement a new system for overall waste generation to reduce waste by %30 in 2027
- Monitor greenhouse gas emission and set specific targets
- Increase employee participation in sustainability initiatives
- Improve sustainability training and education for staff
- Ensure a safe and healthy work environment and train the team on Health and Safety

Luxor, 01-01-2025



A.H. van Baarsen
Quality Manager

